

Special World Cup Issue

Four years of anticipation and it is finally here. We devote this issue of *Sidelines* to the FIFA World Cup 2010. Several players on the United States roster got their start in AYSO, and we are all excited to see the USA do well. Even if we are eliminated by the time you are reading this, it has been a great four years of soccer as our team continues to gain international respect. Who knows, maybe a boy or girl from Chappaqua will lead the USA to victory in the men's competitions in 2022 or 2026, or the women's competitions in 2019 or 2023?

Several articles have been re-purposed from the AYSO National website and emails I receive from AYSO, but we are very fortunate to have our feature article written by our own Rodrigo Ocejo.



2010 FIFA World Cup By Rodrigo Ocejo

Just a few hours before the start of the World Cup, we are struggling to keep this article as unbiased as possible, a difficult feat given the passion that the World Cup instills in all of us lovers of the beautiful game.

By the time you read this, two teams from our Concacaf area, the U.S. and Mexico, would have gone through their first games on the first and second days of the tournament in South Africa. We wish the best of luck to both teams.

How many people are interested in the World Cup worldwide?

In researching this information, we found some staggering statistics. While FIFA has estimated World Cup audiences in the past, the figures seem overestimated, so we used more reliable independent sources.

We found out that for the 2006 FIFA World Cup, the average live audience per game was around 100 million, and 64 games *Continued on page 2*

From the Editor

Paul Leibowitz, Editor

Thank you Larry!

Chappaqua AYSO is one of the premier chapters in the area and we owe it all to the many volunteers who put in so much behind the scenes. In particular, I would like to shout out Larry Grob, our retiring Commissioner. Larry put so much time and effort into his post that I often wondered aloud, "How does he manage to hold down a paying job?" and "Is he crazy? This is a thankless job." In his farewell speech at our recent coaches dinner, he addressed this, stressing it was indeed, not a thankless job but rather a truly enriching experience. He spoke of how proud he is of the impact AYSO has on our community and the many wonderful friends he has made during his three-year reign. This is so very "Larry." We will miss his positive attitude and quiet leadership skills. Thank you, Larry, for a job more than well done!



Thank you Jonathan!

Please welcome Jonathan A. Taub as the new Commissioner. Jonathan is stepping up from Assistant Commissioner and Shin Guard Czar to an actual position. All kidding aside, Jonathan is the logical choice to succeed a long line of guys dedicated to Chappaqua AYSO. Jonathan has been a great assistant, devoting countless hours to our program and I'm sure Chappaqua AYSO will continue to flourish. Let's hear it for Jonathan! Hopefully, he will be too busy to prowl our fields to see if the socks are over the shin guards or vice versa.

were played during the tournament, translating into a mind blowing audience of 6.4 billion people for the whole tournament!

As expected, the World Cup Final attracted the most eyes: between 260 and 400 million people watched it live, making it the most watched sports event in the world by a wide margin.

There have been 18 World Cups played since 1930, when the World Cup was first played in Uruguay.

Brazil (5), Italy (4), and Germany (3) have won 12 World Cups, while the rest have gone to Argentina (2), Uruguay (2), France (1), and England (1). The winners' circle is a very exclusive club. Keep in mind that more than 200 countries and territories competed to get to the final round of 32 in South Africa.

What should we expect in 2010?

All of the previous winners, regardless of their most recent level of play, are contenders for the trophy. They have the know-how.

The exception in this select group is Uruguay, whose level of play has not come back to what was displayed when they won the World Cup in Brazil 60 years ago against the host nation, in what is known as the "Maracaná Tragedy," in reference to Brazil's emblematic stadium and the devastated crowds watching their team lose in the world's largest soccer venue at the time.

How are these past champions looking today?

Brazil always has first and second teams that coaches in other countries only dream of. They are talented, the most skillful in the sport, strong, organized, and creative. They just need to be in the mood.

Italy, the defending World Cup Champion, will resort to its forte: strong defensive play. They are always on the verge of disqualification in the first round, but they manage to move on. Seemingly, they are always about to lose every playoff game, even the last World Cup Final, but they don't. Not the most attractive team to watch, but very efficient.

Germany is a solid, athletic, and determined team whose game does not always impress fans, but they also get the job done. We will see them in the later rounds. Argentina has the best offensive line on the planet, including the top player in the world. Maradona was an incredible player, but can he deliver as a coach? This is their Achilles' heel.

France has not been the fantasy team we were used to watching, but the players' talent is impressive. Some of the best defenders and midfielders in the world play for France. Here is a team with a potential illness similar to Argentina's: their coach.

England, as usual, will enter the World Cup with high expectations, but has been unable to perform since their home turf victory almost half a century ago. This time they have a very skillful midfield, which could prove lethal when paired to the team's traditional strength and airplay.

Can we see new serious contenders in the sport? Who can really challenge the select few?

The natural contenders will be joined in the championship quest by two teams nowadays playing the most exciting soccer with a plethora of talent: Spain and the Netherlands.

Spain, known as "The Fury" in the past and as "The Red" nowadays, is ranked number 2 in the world, just behind Brazil. They are the reigning Euro Champions, have great goalies, the hardest working midfield, a first class forward line... but they suffer in the World Cup.

The Netherlands is a perennial runner up. The "Clockwork Orange," a group of players able to freely interchange positions in the field, lost two World Cup Finals against host countries Germany in 1974, and Argentina in 1978. Their youth soccer schools still follow that approach and produce some of the most complete players in the sport. Watch them.

Other teams are showing some signs of stardom, but they are considered remote candidates to win a World Cup today.

The U.S. is a highly organized, physical and "never surrender" team. They are the new Germany in the soccer scene. We predict they will be World Champions in the next World Cup organized in the U.S., hopefully in 2018 or 2022, which the U.S. is bidding for.

Mexico, who have some of the most passionate fans in the world (watch them, *Continued on page 3*

World Cup Facts

Former U.S. National Team coach Bora Milutinovic is the only man to coach five different countries at the World Cup history. He coached the U.S. during the 1994 World Cup.

12 - The number of goals scored in the highest-scoring World Cup game in history. Austria and Switzerland combined for 12 goals in 1954. Austria won 7-5.

All six confederations will be represented in 2010. The last time this occurred was in Spain in 1982 when New Zealand qualified for the finals. At the time, Australia was a member of Oceania. The Aussies switched confederation two years ago and are now part of Asia.

Sixty-four matches will be played in this summer's finals, whereas the first FIFA World Cup™ in Uruguay in 1930 featured just 18 games.

Slovakia is the only team making its World Cup debut this summer. Slovakia is playing in Group F, with their opening game on June 15 against New Zealand.

The U.S. Men's National team's leading goal scorer, Landon Donovan, started his playing days in AYSO. The U.S. National team forward began playing at age 5 and continued playing until 14.

100 - The current age of Argentina's Francisco Varallo, the only person to have played in the first World Cup in 1930 who is still living.

In 2002, Germany's Oliver Kahn became the first goalkeeper to win the Most Valuable Player of the World Cup.

2.4 million - The number of tickets that will be sold for the FIFA World Cup 2010 games this summer in South Africa.

5 - The number of confederations that FIFA breaks up the world into for international competition. The U.S. plays in CONCACAF, which includes North America, Central America and the Caribbean.

5 - The most goals scored in one World Cup game by a single player. Russia's Oleg Salenko scored the five goals in a 6-1 win over the African nation of Cameroon in the 1994 World Cup held in the U.S.

there will be sombreros around in South Africa, following the "Tri"), have a bunch of skillful players, but they underperform in the big stage games and tend to give up when things are not working out on the pitch.

Portugal has suffered a similar fate in the World Cup as their neighbors in the Iberian Peninsula. With the help of their superstars, they might break the spell this time.

Ivory Coast has an incredible squad, with almost all of its players belonging to top clubs in Europe, including Barcelona, Chelsea, Sevilla, Manchester City, Arsenal, and Stuttgart. If the "Elephants" can play as a team, beware.

Serbia, Slovakia, and Slovenia have players in the top European leagues, but as some of their neighbors in the past, such as Hungary and the Czech Republic, they end up being unpredictable in the World Cup. After facing more skilled teams, their physical game ends up suffering, so they tend to leave early in the competition. However, the power to advance is there and they cannot be ruled out.

WORLD CUP FACT

30 - The number of referees representing 28 different countries for the 2010 FIFA World Cup South Africa™.

Others could also make it to the second round, such as South Korea, Uruguay, and Paraguay. However, these teams rely heavily on very few players, which tends to prove fatal in the World Cup.

The first round will finish around the same time classes are over. Remind the kids to watch some really exciting soccer during what promises to be a superb World Cup!

The World Cup only lasts for a month. The Final will take place on July 11th, 2010.

Root for your favorite teams and let the games begin!!!

Register for Next Year! Don't Forget!

Online Registration for the Fall 2010– Spring 2011 season is open. Visit www.chappaquaayso.org and click on the registration link.

Bring the World Cup to the U.S.

Dear Soccer Fan --

Do you want to help bring the FIFA World Cup™ back to the USA?

Right now, FIFA is deciding which nations will host the 2018 and 2022 tournaments -- and the United States is in the running!

We need to show FIFA just how strongly Americans want to host the World Cup. The USA Bid Committee has created a huge petition campaign, and already more than 300,000 people have signed on.

Click here to add your name and support our World Cup bid: http://gousabid.com/SupportTheBid

You've heard it a thousand times: Americans don't care about soccer and we don't play the game. Nothing could be further from the truth.

From our youth leagues to our national teams, U.S. soccer just keeps getting stronger. The game is thriving and growing in communities in every corner of the country.

Today, the U.S. has more than 24.4 million active soccer players -- that's the second-most in the world. We also rank first in the world with 3.9 million registered youth soccer players and 1.9 million registered female players -- numbers that continue to grow every year. Major League Soccer is thriving and expanding,

and the U.S. Men's National Team is preparing for its six-straight FIFA World Cup™ this summer, a feat only matched by nine other countries in FIFA's history.

The next step is earning the honor of hosting the FIFA World Cup™ in 2018 or 2022. Sign our petition and bring soccer's greatest event back to the USA: http://gousabid.com/petition

Soccer is the world's game, but perhaps no nation embodies the spirit of the FIFA World Cup™ like the United States. We are the world's melting pot, a uniquely globalized nation that thrives on diversity and respect for different cultures. The USA bid allows all fans of the game to come together behind a common cause, setting aside their loyalties to club or country.

Across the United States -- from our schoolyards to our stadiums, our church parking lots to our cornfields, our city streets to our beaches -- soccer pulses through this nation and inspires new Americans every day.

Help send this message to FIFA. Sign the petition today: http://gousabid.com/petition

Thanks for your support.

Sincerely, Mike Wade AYSO National President

Coaching Quotables

"Too often in this country, youth coaches sacrifice learning skills for winning games. Often coaches won't let players take chances by passing the ball around a lot. The quicker you get the ball forward, the less likely it is that it will be stolen and lead to a quick counterattack. While valid, this shortsighted philosophy can be counterproductive to developing athletes who can play the game with the same grace, skill and power that has come to typify the U.S. Women's National team." - Mia Hamm

Mia Hamm won two Olympic Gold Medals and a World Cup Championship. Hamm scored more international goals in her career than any other player, male or female, in the history of soccer (158). She also wrote Go For the Goal: A Champion's Guide To Winning In Soccer And Life.



AYSO Alumni

Eric Wynalda

Three-time U.S. World Cup veteran and U.S. National Soccer Hall of Fame member; Technical Director, Bakersfield Brigade, USL Premier Development League; and Co-host of Fox Football Fone-in on Fox Soccer Channel

Age started playing soccer: 6

Number of years in AYSO: 3 years

Favorite AYSO memory: The first day my dad brought my brother and I to play, the coach put me in goal. I hated it. After getting scored on several times, I put the ball down, started dribbling down the field and scored. After the coach pulled me out of the game, another parent yelled, "Let's get him a green jersey!" and I went back in to play what I thought soccer was all about.

Favorite coach and why: I've had many coaches over the years, but my coach on the AYSO Little Eagles, Dan Galvin, was my favorite. His son and I are friends to this day.

What advice would you give a first-time AYSO coach? I've given this a lot of thought, having children who now play soccer. Kids have to play the game without adults telling them what to do and where to go all the time. I would tell a first-time coach to only bring one ball to practice and let the kids play. Enough with the cones and drills. They are just a distraction, especially at the younger ages.

Former AYSO Players Named to U.S. World Cup Roster

The U.S. National team announced its final roster for the 2010 World Cup in South Africa this summer. Making the cut are seven former AYSO players including team captain and defender Carlos Bocanegra, midfielder Landon Donovan, defender Jonathan Bornstein, defender Steve Cherundolo, midfielder Maurice Edu, midfielder Benny Feilhaber and goalkeeper Brad Guzan.

Find the complete U.S. roster on www.ussoccer.com.

World Cup on the Web

Don't miss the following links:

http://www.menshealth.com/men/fitness/sports/the-world-cup-special/article/b4e2b-07fef58b010vgnvcm200000cee793cd/6

http://www.marca.com/deporte/futbol/mundial/sudafrica-2010/calendario-english.html

Official World Cup Site www.fifa.org

World Cup TV Schedules

www.livesoccertv.com

USA World Cup Bid

www.gousabid.com

World Cup Predictor Spreadsheet

http://www.excely.com/football/2010-fifa-world-cup-schedule.shtml

WORLD CUP FACT

8 - The number of times that the U.S. has qualified for the FIFA World Cup. The first time the U.S. made a World Cup appearance was in 1930, where the team came in third place.

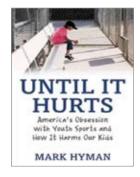
Good Reads

Book Review: Until It Hurts: America's Obsession with Youth Sports and How It Harms Our Kids By: Mark Hyman Publisher: Beacon Press

In his new book, seasoned sportswriter Mark Hyman took off his journalist hat and put on his parent one. And he didn't like what he saw. Recounting his role in his son Ben's arm injury, which ultimately required surgery, Hyman says, "I knew better. I had witnessed other children blow out their arms that way. Still, I wanted my son to have an edge."

I recommend that anyone with children involved in sports read this book as a warning of what can happen if parents lose perspective and as a validation of AYSO's mission and approach.

From baseball and soccer to swimming, lacrosse and even golf, Hyman interviews countless parents of young athletes in these sports who push their children to succeed at all costs. And the stories they tell are mind-boggling. All-night swim practices resulting in an irreparable elbow



injury. Soccer players who ignore hip pain only to find they've torn the labrum, have surgery, and then tear the other labrum. And five-year-old wrestlers who sit in the sauna in order to lose weight and qualify for a lower weight class.

Hyman also explores the reason parents push their kids so hard-most often, a college scholarship and presents striking evidence of the phenomenally long odds of attaining that goal. And he closes the book with a discussion of various efforts across the country to rectify what's gone wrong with youth sports in our country.

Reviewed by Emily Cohen, concerned parent of two children, 13 and 10, both of whom play multiple sports.

Have you read Until it Hurts? Do you have thoughts on the book you'd like to share with your fellow coaches? Submit your comments to Hey Coach@ayso.org.

AYSO National News

AYSO Adopts New Tool for Positive Coaching

Hawthorne, CA (Oct. 13, 2009)—The American Youth Soccer Organization (AYSO) announced today the formal adoption of Positive Coaching Alliance's (PCA) Double-Goal® model as a coaching method AYSO will promote. AYSO joins Little League Baseball and Softball, Pop Warner Little Scholars, Inc., and U.S. Lacrosse as four of the largest youth organizations to adopt this coaching method.

"These bold new steps by four of the nation's most influential and forward-thinking youth sports organizations clearly signal their commitment to Double-Goal Coaching—where the first goal is winning, and the second, more-important goal is teaching life lessons through sports," said Jim Thompson, Founder and Executive Director of PCA. "We are thrilled that AYSO, Little League, Pop Warner and U.S. Lacrosse have adopted a model of coaching that will serve youth athletes on and off the field."

AYSO has been a PCA partner since 2005, and this commitment just further solidifies AYSO's commitment

to player and child development.

"Positive Coaching has long been a principle of AYSO," said Rick Davis, Executive Director of AYSO, "The Double-Goal Coach model we are adopting as the embodiment of that principle puts specific frameworks and practices into place for the coaches who serve our 600,000-plus youth players across the U.S. In essence, we are going beyond an endorsement of Positive Coaching to a process for ensuring that Double-Goal Coaching is in effect at all AYSO practice and game fields."

About American Youth Soccer Organization:

The American Youth Soccer Organization (AYSO) is the largest single-entity youth soccer association in the U.S. with nearly 600,000 players and 225,000 volunteers. AYSO develops and delivers quality youth soccer development programs in a fun, safe environment based on the Six Philosophies of Everyone Plays®, Balanced Teams, Open Registration, Positive Coaching, Good Sportsmanship and Player Development. For more information contact Sahar Milani at 310-727-5421, saharmilani@ayso.org.

About Positive Coaching Alliance:

Founded as a non-profit within the Stanford University Athletic Department in 1998, the Positive Coaching Alliance (PCA) has conducted roughly 6,000 live group workshops nationwide for more than 300,000 youth sports leaders, coaches, parents and athletes. Workshop attendees have helped create a positive, characterbuilding youth sports environment for more than 3 million youth athletes. PCA trains Double-Goal Coaches, whose first goal is winning, and whose second, more important goal is teaching life lessons through sports. PCA workshops also help develop Second-Goal Parents, who focus on helping their children gain those life lessons.

WORLD CUP FACT

The U.S. Men's National team's leading goal scorer, Landon Donovan, started his playing days in AYSO. The U.S. National team forward began playing at age 5 and continued playing until 14.

AYSO's Six Philosophies

AYSO's philosophies are living tenets that separate it from other sports organizations. They are Everyone Plays, Balanced Teams, Open Registration, Positive Coaching, Good Sportsmanship and Player Development.

Everyone Plays

Our program's goal is for kids to play soccer so we mandate that every player on every team must play at least 50% of every game. It's no fun to spend the game on the bench... and that's no way to learn soccer!

Balanced Teams

Each year we form new teams as evenly balanced as possible because it's more fun and a better learning experience when teams of similar ability play. It allows for each player to gain the experience of a wide variety of teammates of different skill levels.

Open Registration

Our program is open to all children between 4 and 19 years of age who want to register and play soccer. Interest and enthusiasm are the only criteria for playing. There are no elimination try-outs and nobody gets cut.

Positive Coaching

Encouragement of player effort provides for greater enjoyment for the players and leads to better-skilled and better-motivated players. A coach can be one of the most influential people in a child's life, so AYSO requires they create a positive experience for every boy and girl.

Good Sportsmanship

We strive to create a positive environment based on mutual respect rather than a win-at-all-costs attitude, and our program is designed to instill good sportsmanship in every facet of AYSO.

Player Development

We believe that all players should be able to develop their soccer skills and knowledge to the best of their abilities, both individually and as members of a team, in order to maximize their enjoyment of the game.

By the Numbers: Season Wrap Up

It was a great year! Here is the breakdown of participants by division:

Division	
U19B	8
U19G	4
U16B	7
U16G	4
U14B	31
U14G	33
U12B	58
U12G	46
U10B	150
U10G	112
U8B	106
U8G	103
U7B	112
U7G	78
U6B (K)	135
U6G (K)	94

Have a great summer and we're looking forward to a great season of soccer next Fall!

Your Turn

Stop Screaming

Don Young of Redlands, Calif., Region 50, has been an AYSO coach for 15 years. In response to the April 27, 2010 Hey Coach! question, "Are You a Screamer?", Don submitted some techniques to help coaches modify their screaming behavior: "As you mentioned, they are often not aware of the extent of their behavior (or the impact that it has on the players).

Here are a few ideas to help them to change:

Don't pair up with another screamer!

Pair up with someone that you respect, someone who will walk over and nudge or bump you when you are acting inappropriately and act as a calming influence. Too often the coach who is a screamer pairs up with someone else who has a similar intensity instead of someone who is calmer and will be a better balance.

Wear slacks. You are less likely to be a screamer if you are dressed up.

Sit in a chair while you coach. It is harder to yell while you are sitting.

Sit in a beach chair. It is almost impossible to yell when your legs are sticking straight out in front of you.

Remember the kids are not a Nintendo system and pushing the "A" button while yelling at them will not get them to run any faster!"

WORLD CUP FACT

The first World Cup goal was scored by a French forward, Lucien Laurent, on July 13, 1930, against Mexico in the opening game of the first World Cup in Uruguay.

Caetano Pro Soccer School



If you're looking for some late summer soccer, check this out. Please note, Chappaqua AYSO does not sponsor this camp, but we offer this information for anyone who may be interested. For more information, call

203.744.0021 or visit their website at **www.caetanoenterprises.com**.

Register for Next Year!

Don't Forget!

Online Registration for the Fall 2010– Spring 2011 season is open. Visit www.chappaquaayso.org and click on the registration link.

Thanks Again to the 2009/2010 Chappaqua AYSO Board Members

Commissioner: Larry Grob

Assistant Commissioner: Scott Krase **Assistant Commissioner:** Jonathan Taub

Shin Guards: Jonathan Taub

Division

U16B	Marc Citrin
U16G	Marc Citrin
U14B	Steve Cohen
U14G	Charlie Steinhorn
	Forrest Sussman
U12B	Rodrigo Ocejo
U12G	Peter Burack
U10B	Jonathan Taub
	David Schreiber
U10G	Scott Krase
U8B	Jillian Pohly
U8G	Paul Leibowitz
U7B	Peter Burack
U7G	Eric Katz
U6B (K)	Aanand Vasudevan
U6G (K)	Lauren Stern
	Jessica Reinmann

Auditor: Peter Gadaleta

Child VPA: David Perlmutter

Coaches – Director: Scott Krase

Communications – Director, Editor:

Paul Leibowitz

Extra Program - Director: Tom Pile Field Coordinator: Scott Krase Safety Coordinator: Mark Ellis

Health, Fitness and Nutrition: Eric Small **Newsletter Editor-in-Chief:** Paul Leibowitz

Referees - Director: John Barnes **Scheduler / Referee Assignor:**

Francis Fitzpatrick **Registrar:** Dru Welburn **Secretary:** Michael Fontaine

Training - Director: Charlie Steinhorn

Treasurer: Joel Wolf
Webmaster: Dru Welburn
Advisor: Steve Adnopoz
Advisor: Sandy Bologna
Advisor: Betsy Feinstein
Advisor: Lauren Stern

Advisor/N.C. Parks & Rec.: Bob Snyder Advisor/Horace Greeley Athletic

Director: Steve Young

Commissioner Emeritus: David Perlmutter

Commissioner Emeritus: John Re **Commissioner Emeritus:** Jay Shapiro

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Photo Gallery





















































































